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		App	lication Number	09/777,817		
			ng Date	February 5, 2001		
TRANSMITTAL FOR	M	Firs	t Named Inventor	John M. Boushy		
(to be used for all correspondence during pe filed application)	ndency of	Gro	up Art Unit Number	3714		
· · · · · · · · · · · · · · · · · · ·		Exa	ıminer Name	Mark Alan Sager		
Total Number of Pages in This Submission	7*	Atto	orney Docket Number	19538-05688		
ENCLO	SURES	(cl	heck all that apply	у)		
Fee Transmittal Form (in duplicate)  Check Enclosed  Return Receipt Postcard  Response to Notice to File Missing Parl Assignment & Recordation Cover Shee Declaration  Power of Attorney Application Data Sheet  Information Disclosure Statement & PT  Copies of IDS Cited Reference Request for Corrected Filing Receipt  Request for Correction of Recorded Assimate Amendment/Response: Amendment/Response: After Final  Status Request Revocation and Substitute Power of Atter  REMARKS: *Total Number of Pages in This	O/SB/08A ces signment		Issue Fee Transi Letter to Chief Di Formal Drawing(	mittal raftsperson (s): s) of Figure(s) [ ] nication to Board of Appeals and nication to Group Brief, Reply Brief) f Priority Document(s) Communication to Group		
SIGNA	TURE OF	ΔΤΤ	ORNEY OR AGEI	NT		
Signature:	As-	4	S.RIET OR AGE			
Attorney/Reg. No.: Daniel R. Brownston	e; Reg. No.	: 46,5	81	Dated: 1/11/05		
CERTIFICATE OF MAILING  I hereby certify that this correspondence, including the enclosures identified above, is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below. If the Express Mail Mailing Number is filled in below, then this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service pursuant to 37 CFR 1.10.  Signature:						
Typed or Printed Name: Daniel R. Brow	nstone			Dated: 11//1/0)		
Express Mail Mailing Number (optional):						

### Complete if Known EE TRANSMITTAL 09/777,817 Application Number February 5, 2001 Filing Date for FY 2005 First Named Inventor John M. Boushy Patent fees are subject to annual revision. **Examiner Name** Mark Alan Sager Applicant claims small entity status. See 37 CFR 1.27 Art Unit 3714 TOTAL AMOUNT OF PAYMENT (\$) 180.00 Attorney Docket No. 19538-05688

METHOD OF PAYME	FEE CALCULATION (continued)						
□ Check    □ Credit Card    □     □ Deposit Account:	Money Order ☐ Other ☐ None	3. AD	DITION	L FEE	s		
Deposit Account Number	19-2555	<u>Large l</u>	Entity	Small I	Entity	Fee Description	Fee Paid
Deposit Account Name	Fenwick & West LLP	Fee	Fee	Fee	Fee		
☐ Charge fee(s) indicated I ☐ Charge all required fee(s	below Credit any overpayments  or ized to: (check all that apply)  below Credit any overpayments  or any underpayment of fee(s) due  1.17 during the pendency of this	Code 1051 1052 1053 1812	(\$) 130 50 130 2,520	2051 2052 1053 1812	(\$) 65 25 130 2,520	Surcharge - late filing fee or oath or declaration Surcharge - late provisional filing fee or cover sheet Non-English specification For filing a request for ex parte reexamination	
	below, except for the filing fee to	1804	920*	1804	920*	Requesting publication of SIR prior to Examiner action	
the above-identified dep		1805	1,840*	1805	1,840*	Requesting publication of SIR after Examiner action	
1. BASIC FILING FEE	ALCULATION	1251	120	2251 2252	60 225	Extension for reply within first month	
Large Entity Small Entity		1252 1253	450 1020	2252	225 510	Extension for reply within second month  Extension for reply within third month	
Fee Fee Fee Fee	Fee Description Fee Paid	1254	1.590	2254	795	Extension for reply within fourth month	
Code (\$) Code (\$)	<u></u>	1255	2,160	2255	1,080	Extension for reply within fifth month	
		1401	500	2401	250	Notice of Appeal	
		1402	500	2402	250	Filing a brief in support of an appeal	
		1403	1000	2403	500	Request for oral hearing	
		1451	1,510	1451	1,510	Petition to institute a public use proceeding	
!		1452	500	2452	250	Petition to revive - unavoidable	
SUBTO	TAL (1) (\$)	1453	1,500	2453	750	Petition to revive - unintentional	
2. EXTRA CLAIM FEES	FOR UTILITY AND REISSUE	1501	1,400	2501	700	Utility issue fee (or reissue)	
Extr	ra Ctalms Fee from Fee Paid	1502	800	2502	400	Design issue fee	
Total Claims -20**=	x =	1503	1100	2503	550	Plant issue fee	
Independent Claims -3** =	x =	1460		1460	_	Petitions to the Director	
Multiple Dependent	=	1807	50	1807	50	Processing fee for Provisional Applications	
Large Entity Small Entity		1806	180	1806	180	Submission of Information Disclosure Stmt	180.00
Fee Fee Fee Code (\$)	Fee Description	8021	40	8021	40	Recording each patent assignment per property (times number of properties)	
1202 50 2202 25	Claims in excess of 20	1809	790	2809	395	Filing a submission after final rejection (37 CFR 1.129(a))	
1201 200 2201 100	Independent claims in excess of 3	1810	790	2810	395	For each additional invention to be examined (37 CFR 1.129(b))	
1203 360 2203 180	Multiple dependent claim, if not paid	1801	790	2801	395	Request for Continued Examination (RCE)	
1204 200 2204 100	**Reissue independent claims over original patent	1802	900	1802	900	Request for expedited examination of a design application	
1205 50 2205 25	**Reissue claims in excess of 20 and over original patent	Other	fee (specif	y)			
SUBTO	( ) ( )	•Padu	ed by Basi	c Filipo S	oo Doid	SUBTOTAL (3) (\$) 180.0	00
or number previously paid, if	greater, For Reissues, see above	Reduc	ed by basi	c rung r	ee raid		72-W.L

SUBMITTED BY Complete (if applicable)							
Name (Print/Type)	Daniel R. Brownstone	Registration No. (Attorney/Agent)	46,581		Tele	ephone (415) 875-2358	
Signature	DMBS			Date	l)	11/05	

# 1/16/2005 ZJUHAR1 00000008 09777817

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PPLICANT:

John M. Boushy et al.

**APPLICATION NO.:** 

09/777,817

FILING DATE:

February 5, 2001

TITLE:

National Customer Recognition System and Method

**EXAMINER:** 

Mark Alan Sager

**GROUP ART UNIT:** 

3714

ATTY. DKT. NO.:

19538-05688

## CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner For Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

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Daniel R. Brownstone; Reg. No.: 46,581

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# INFORMATION DISCLOSURE STATEMENT Under 37 CFR §§ 1.56 and 1.97-98

SIR:

Pursuant to the provisions of 37 CFR §§ 1.56 and 1.97-98, enclosed herewith is modified form PTO/SB/08A listing references for consideration by the Examiner.

The filing of this Information Disclosure Statement shall not be construed as a representation regarding the completeness of the list of references, or that inclusion of a reference in this list is an admission that it is prior art or is pertinent to this application, or that a search has been made, or as an admission that the information listed is, or may be considered to be, material to patentability, or that no other material information exists, and shall not be construed as an admission against interest in any manner.

This Information Disclosure Statement is being filed:

<u>e</u>
within three months of the filing date of the application, or date of entry into
the national stage of an international application, or before the mailing date of
a first office action on the merits, whichever event last occurred;
before the mailing of a first official action after the filing of a request for
continued examination (RCE) under 37 CFR § 1.114;

<b>X</b>			nths of the filing date of this national application or the date of						
	•		11 /						
	date of the first official action on the merits, whichever event last occurred, but								
		before the mailing date of the first to occur of either: (1) a final action under							
		ŭ	3; or (2) an action that otherwise closes prosecution in the						
	application, and:								
	$\boxtimes$		attached hereto is the fee set forth under 37 CFR §1.17(p) for						
		subm	submission of this Information Disclosure Statement under 37 CFR.§ 1.97(c); OR						
		1.97(							
		Appli	cant certifies pursuant to 37 CFR § 1.97(e) that:						
			each item of information contained in this Information						
			Disclosure Statement was first cited in a communication from						
			a foreign patent office in a counterpart foreign application not						
			more than three months prior to the filing of this Statement;						
			OR						
			no item of information contained in this Information						
			Disclosure Statement was cited in a communication from a						
			foreign patent office in a counterpart foreign application and,						
			to the knowledge of the person signing this certification after						
		•	making reasonable inquiry, no item of information contained						
			in this Statement was known to any individual designated						
		•	under 37 CFR § 1.56(c) more than three months prior to the						
			filing of this Statement;						
	on or	before	the payment of the issue fee but after the mailing date of the first						
	to occ	cur of e	ither: (1) a final action under 37 CFR § 1.113; (2) a notice of						
	allow	ance un	nder 37 CFR § 1.311; or (3) an action that otherwise closes						
	prose	cution i	in the application, and:						
		Appli	icant certifies pursuant to 37 CFR. § 1.97(e) that:						
			each item of information contained in this Information						
			Disclosure Statement was cited in a communication from a						
			foreign patent office in a counterpart foreign application not						
			more than three months prior to the filing of this Statement;						
			no item of information contained in this Information						
			Disclosure Statement was cited in a communication from a						
			foreign patent office in a counterpart foreign application and,						
			to the knowledge of the person signing this certification after						
			making reasonable inquiry, no item of information contained						

		in this State	ement was known to any individual designated						
		under 37 C	FR § 1.56(c) more than three months prior to the						
		filing of thi	s Statement; AND						
		attached hereto is t	he fee set forth under 37 CFR §1.17(p) for						
		submission of this	Information Disclosure Statement under 37 CFR.§						
		1.97(d); OR	·						
		after the payment of the is	sue fee. Applicant requests that the information						
		contained in this Informati	on Disclosure Statement be placed in the file						
		according to 37 CFR § 1.9	7(i), although the information may not be						
		considered by the USPTO							
		Enclosed is a copy of each listed to	reference that may be material to the examination of						
	_	this application, and for which the	·						
		· · · · · · · · · · · · · · · · · · ·	J.S.C. § 120, on the earlier filing date of prior						
		application No. , filed on	, and the references cited therein are hereby						
			be provided in this application under 37 CFR §						
		1.98(d).							
	$\boxtimes$		ments and non-patent literature cited herein are						
	•	enclosed.							
		Each item of information contained in this Information Disclosure Staten							
		cited in a communication from a foreign patent office in a counterpart application,							
		and the communication was not re	eceived by any individual designated in 37 CFR §						
		1.56(c) more than thirty days prio	r to the filing of this Information Disclosure						
		Statement. 37 CFR § 1.704(d).							
		Applicant submits that no fee is re	equired for the consideration of this Information						
		Disclosure Statement.							
	Consi	ideration of the listed references and	l favorable action are solicited.						
		Res	spectfully submitted,						
			N M. BOUSHY ET AL.						
Dated:	רו בי	III) o T By:	Della						
			niel R. Brownstone; Reg. No.: 46,581						
			wick & West LLP						
			con Valley Center California Street						
			untain View, CA 94041						
,		Tel	.: (415) 875-2358						
		Fax	:: (650) 938-5200						

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THE THE	Substitute for f	orm 1449A	/PTO		Complete if Known	
		l Dica	CLOCUDE	Application No.	09/777,817	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Filing Date	February 5, 2001	
SIAI	EMENIE	SY AF	PLICANI	First Named Inventor	John M. Boushy	<u></u>
				Art Unit	3714	
		•		Examiner Name	Mark Alan Sager	
Sheet	1	of	1	Attorney Docket Number	19538-05688	

	U.S. PATENT DOCUMENTS								
		Document No.							
Examiner Initials*	Cite No.1	Number – Kind Code <sup>2</sup> (if known)	Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document					
	<u> </u>								
	1								

FOREIGN PATENT DOCUMENTS					
		Foreign Patent Document			
Examiner Initials*	Cite No.1	Country Code <sup>3</sup> – Number <sup>4</sup> Kind Code <sup>5</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	T <sup>6</sup>
	1				

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T <sup>6</sup>
	C1	Casino Data Systems, "Going Public the IPO Reporter", March 29, 1993, Vol. 17, No. 13, 2 pages.	
	C2	YLINEN, JERRY, "Programmed for Perfection - (Frequent Guest Programs), (Focus on Hotels Special Issue)", Travel Weekly, April 30, 1988, p.26 (3), Vol. 47, No. 38.	

Examiner	Date	
Signature	Considered	

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609.

Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Applicant's unique citation designation number (optional). ²See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁴Applicant is to place a check mark here if English language Translation is attached.